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ANTHEM INSTITUTE HOSTING OPEN HOUSES AT CHERRY HILL, SPRINGFIELD CAMPUSES

Cherry Hill, NJ, and Springfield, PA, March 21, 2012—Anthem Institute campuses in Cherry Hill, NJ and Springfield, PA will each hosting an Open House next Wednesday, March 28, from 9 am – 8 p.m. Program instructors, chairs, staff, and current students will be on hand at both campuses to discuss Anthem Institute’s career-focused training programs.

Anthem Institute introduced a [Web and New Media Design](#) (WNMD) diploma last year that teaches students to develop creative and innovative websites for businesses and other organizations. Students learn a variety of software and programming languages that will help them meet the design industry’s growing demand for online products, according to Ken Rementer, WNMD Program Chair in Springfield. “This cutting-edge program is as much geared toward design as to the technical aspects of web development,” he says.

Program enrollment is growing steadily, Rementer added. The first group of WNMD students is expected to graduate in November.

The two campuses also offer Diplomas in Computer Networking and Security (CNS), and in allied health for students interested in entering careers in [Medical Assistant](#) or [Medical Billing and Coding](#). The Springfield campus offers a [Massage Therapy](#) program as well, complete with an onsite clinic where students who have completed the program coursework provide services to paying clients, under staff supervision.

The campus encourages and celebrates student success. It recently announced that five Massage Therapy and [CNS](#) students have been inducted into the National Technical Honor Society. And earlier this year, a Springfield student, Michael Fitzgerald, won second place in a national poster design competition.

Both campuses offer Career Services for students and graduates that include resume and cover letter preparation, interview training, and job search strategies. The Cherry Hill campus has taken a further step by hosting an annual Alumni & Business Partners dinner that recognizes graduates and their employers.



The Cherry Hill campus is located at 2100 Route 38 (Kaighns Ave) and Mall Drive in Cherry Hill, near the Cherry Hill Mall and Hillview Shopping Center. Call the school at 855.331.7760 for more information about the Open House and to RSVP.

The Springfield campus is located at 400 South State Road in Springfield, PA, near Marple Crossroads. The campus can be reached at 855.331.7766.

About Anthem Institute

Anthem Institute is part of Anthem Education, a Phoenix, Arizona-based family of schools and colleges that provides career-focused training and education programs at 23 accredited institutions in 15 states as well as online. The Anthem Education family of schools includes Anthem College, Anthem College Online, Anthem Career College, Anthem Institute, Morrison University, and The Bryman School of Arizona. For more information, visit <http://anthem.edu>.

For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at www.anthem.edu/disclosures.

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